

## **DXG LAUNCHES HIGH-DEFINITION CAMCORDER FOR THE CONSUMER MARKET**

### **The New DXG-566V HD Camcorder is Priced at Only \$149**

City of Industry, CA, December 30, 2007 - **DXG USA** ([www.dxgusa.com](http://www.dxgusa.com)), one of the fastest growing digital camera manufacturers, announced today that it will debut the first **DXG-branded low-cost high-definition camcorder at the Consumer Electronics Show (CES)**, held January 7-10, 2008 in Las Vegas. Priced at only **\$149.99, the DXG-566V HD is a 5 Megapixel digital camcorder with a large 3" TFT LCD screen**. It records video in high-definition at a price that's well within everyone's reach. With an **HD video resolution of up to 1280 x 720 at 30fps and D1 resolution of 720 x 480 at 30fps**, videos are crystal-clear, crisp and detailed.

Compact, lightweight and easy to carry along, the DXG-566V HD is perfect for vacations, road trips and just about any occasion that you want to capture. What's more, the DXG-566V HD also captures still photos with a resolution of up to 8 Megapixels. It features a high-resolution 5 Megapixel CMOS sensor, 2X digital zoom, 3" camcorder-style flip-out LCD screen, with support for high-capacity SD cards for more recording time, so you'll never worry about missing out on those unique once-in-a-lifetime video moments. Record your son's first homerun, your little girl's first piano recital, grandma's 75<sup>th</sup> birthday – **all in high-definition video**.

#### **Works with Your HDTV**

You can also share videos with friends and family by connecting the camcorder to a TV through the A/V out connection. The DXG-566V HD lets you **view videos in 4:3 or 16:9 (panoramic) aspect ratios – perfect for your plasma or HDTV**. You can also connect the DXG-566V HD to your PC, upload online to YouTube and share your high-def videos with the world.

The DXG-566V HD is also a true 5 Megapixel digital camera, not interpolated, so you'll get crisp clear photos. It has a built-in LED flash, self-timer, and white balance adjustment to control color/lighting, perfect for any lighting situation and weather condition, even if it's cloudy or sunny. It also has a USB port to allow you to download your pictures onto your computer, where you can store them; make a copy on a CD; email them to friends and family; or upload to an online picture portal, like Flickr. You can also connect the DXG-566V HD to your PC to easily copy and back-up documents, music files, pictures, and videos from your computer to your camera's SD Card.

#### **DXG-566V HD Features:**

##### **Camcorder Features:**

- Records full-motion video in high-definition
  - D1 Resolution: 720 x 480, at 30fps
  - HD Resolution: 1280 x 720, at 30fps
- Records video in H.264, MOV file format
- 2X Digital Zoom
- 3.0" TFT Screen

**Digital Camera Features:**

- 5 Megapixel CMOS sensor
- Captures still images in JPEG format
- Up to 8 Megapixel image resolution

**▪ Mass Storage Features:**

- 32MB onboard memory
- SD Card slot to accept high-capacity or standard SD cards
- Connect to your PC to store and transfer data files
- USB2.0 Interface for fast transfer of files

The DXG-566V HD is available immediately priced at **\$149.99**. For more information, see [www.dxgusa.com](http://www.dxgusa.com).

**About DXG USA**

DXG USA “The Digital Camera Company” is one of the fastest growing digital camera manufacturers in the United States, selling attractively-designed digital cameras for the youth and mainstream markets. Compact, fashionable and affordably priced, DXG digital cameras are setting trends for quality and utility. DXG USA is a fully-owned subsidiary of DXG Technology Corporation, one of the world’s leading manufacturers and designers (OEM/ODM) of digital cameras and camcorders. With over 20 years of experience manufacturing digital technology products under other brand names, DXG now designs and manufactures cameras under its own name. DXG Technology has won numerous design and innovation awards and employs over 4,000 people worldwide.

For more information on DXG USA, please visit [www.dxgusa.com](http://www.dxgusa.com).

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