

DXG-711 Photos:

<http://www.thomas-pr.com/136/photos/dxg711.html>

<http://www.thomas-pr.com/136/photos/dxg711front.html>

<http://www.thomas-pr.com/136/photos/dxg711LCD.html>

Release at: <http://www.thomas-pr.com/pressreleases/dxg711release.html>

**DXG ANNOUNCES THE SLEEK “SEXY WITHOUT THE ATTITUDE”
7 MEGAPIXEL DIGITAL CAMERA**

**Compact Design, 3X Optical Zoom, Large 2.5” High Res LCD, &
User-Friendly Features**

City of Industry, CA, May 30, 2007 - DXG USA (www.dxgusa.com), one of the fastest growing digital camera manufacturers, announced today their new **DXG-711** next-generation, slim and sexy 7 Megapixel digital camera, with all the features consumers crave at an affordable price. The DXG-711 starts with a sleek silver body and adds a 7 Megapixel CCD sensor, large 2.5” high resolution LTPS LCD, 3X optical zoom, and an instant out-of-the-box experience, so consumers can quickly start taking photos without spending hours studying the manual.

Sexy without the Attitude

At less than an inch thick, the DXG-711 camera will capture everyone’s attention and can still be conveniently tucked in your pocket – perfect for road trips, vacations and everyday occasions. The DXG-711 is equipped with a digital voice recording function so users can **record to-do lists** and capture thoughts on-the-fly with audio files saved directly into MP3 format. The camera comes with a built-in flash, **32MB onboard memory** and supports Direct Printing for easy printing without the need of a computer.

The DXG-711 is perfect for users who want to migrate to more features, better technology and a device that is multi-functional, convenient and affordable, like parents who are looking for a replacement unit for their “old” 35mm cameras, and college students.

Capture Life

The DXG-711 is a **true 7 Megapixel Digital Camera** that can also capture vivid stills up to 10MP, in addition to **recording high-quality 640 x 480 video** at 30 frames per second. When connected to your PC via the USB cable, the DXG-711 also functions as an additional hard drive and can store documents and other files with the built-in SD card slot.

Select your Scene

The DXG-711 offers 15 different scene modes that users can choose from. These scene modes allow users to capture an image in various environments and light situations without having to worry about the clarity and quality of the pictures. Modes include Sports, Fireworks, Best Shot, Blur Reduction, Face Chaser, Monochrome, Sepia, Vivid and Night View.

DXG-711 Features:

- 7 Megapixel digital camera
- Records video at 640 x 480, 30 fps with sound
- Digital Voice Recorder
- Portable Storage Device
- 3X Optical, 4X Digital Zoom
- 2.5" LTPS screen
- Built-in flash with a variety of modes
- Pre-Set Scene and Macro Modes for optimal automatic exposure settings
- ISO 400 Sensor Sensitivity

The DXG-711 is available immediately with a suggested retail price of **\$149.99** through major retailers and at www.dxgusa.com.

About DXG USA

DXG USA "The Digital Camera Company" is one of the fastest growing digital camera manufacturers in the United States, selling attractively-designed digital cameras for the youth and mainstream markets. Compact, fashionable and affordably priced, DXG digital cameras are setting trends for quality and utility. DXG USA is a fully-owned subsidiary of DXG Technology Corporation, one of the world's leading manufacturers and designers (OEM/ODM) of digital cameras and camcorders. With over 20 years of experience manufacturing digital technology products under other brand names, DXG now designs and manufactures cameras under its own name. DXG Technology has won numerous design and innovation awards and employs over 4,000 people worldwide.

For more information on DXG USA, please visit www.dxgusa.com.

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